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ABSTRACT OF THE DISCLOSURE

A new and distinct cultivar of Chrysanthemum plant named 'Bold Yovanessa', characterized by its upright and somewhat outwardly spreading plant habit; freely branching habit; dense and full plant habit; 5 uniform and freely flowering habit; decorative-type inflorescences with elongated oblong-shaped ray florets; red purple-colored ray florets; and natural season flowering in mid October in the Northern Hemisphere.